

Share Your Idea Page

Copy & Layout Specification

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1. Purpose

This document provides polished, on-brand copy and recommended page structure for the Global Impact Corps "Share Your Idea" submission page. It is designed to (1) increase high-quality idea submissions, (2) set clear expectations about the review process and safety requirements, and (3) keep the form simple enough for mobile use.

2. Recommended Page Structure

Recommended sections in order (mobile-first):

- Top navigation: Logo (left), primary links, and a prominent "Submit an Idea" button.
- Hero: headline + 1-2 sentence value proposition + primary CTA + secondary CTA.
- Trust badges: 3-4 short proof points (review time, milestone funding, local partner requirement, reporting).
- Idea submission form (progressive disclosure: show only the essentials first; optional details expand).
- Privacy + terms acknowledgement + submit button.
- After-submit confirmation message + next steps.

3. Hero Copy (Use One Option)

Option A (recommended):

Headline: Share an idea. Build verified impact.

Subhead: Anyone can submit an idea. If selected, we help turn it into a complete plan and a real mission—delivered with local partners and verified results.

Primary CTA button: Submit an Idea

Secondary CTA link/button: Browse Missions

Option B (short):

Headline: Your idea could be a mission.

Subhead: We help communities and young adults deliver real projects—with proof of completion.

Primary CTA: Submit an Idea • Secondary CTA: How It Works

Option C (service-forward):

Headline: Turn motivation into outcomes.

Subhead: Global Impact Corps supports young-adult Project Stewards to plan and deliver community-led missions—with milestone funding and transparent reporting.

Primary CTA: Submit an Idea • Secondary CTA: Join a Mission

4. Trust Badges (Icon + 1 line each)

Recommended set (choose 3–4):

- Reviewed quickly: Initial review in 10 business days (typical).
- Local partner required: Missions must have community ownership and a maintenance plan.
- Milestone funding: Funds are released only after verified progress.
- Transparent closeout: Every funded mission publishes a completion report.

5. Form Fields (Recommended)

Keep the first screen lightweight. Collect essentials first, then allow optional details to expand. Use plain-language labels and short helper text.

A) Required (minimum viable intake):

- **Name:** First and last name.
- **Email:** We'll email your submission confirmation and next steps.
- **Project title:** Use a short descriptive title such as "Clean water point for X village" or "Community soccer field restoration".
- **Where will this happen?:** Country + city/region (approximate is okay).
- **What problem are you trying to solve?:** 2–4 sentences. Who is affected and what is happening today?
- **What's your proposed solution?:** What would you build/do, and how would it help?
- **Who is the local partner (if known)?:** Organization/community leader name + contact (optional if unknown).
- **Estimated budget range:** Pick a range (e.g., <\$5k, \$5–25k, \$25–100k, \$100k+).
- **Timeline:** Pick one (0–3 months, 3–6 months, 6–12 months, 12+ months).

- **Category:** Water/WASH, Education, Community Infrastructure, Health, Sports & Play, Environment, Other.

B) Optional (expand/collapse section):

- **Photos or documents:** Upload supporting materials if you have them.
- **Stakeholders:** Who needs to approve this (landowner, school board, municipality)?
- **Risks and constraints:** Any safety, legal, seasonal, or political constraints you know about.
- **Volunteer involvement:** Local volunteers available? What skills are needed?
- **Your connection:** Why you care / how you're connected to the community (1-3 sentences).

6. Submission Flow & Confirmation Copy

On submit, show a confirmation page and send an email receipt.

Confirmation headline: We received your idea.

Confirmation body:

Thanks for submitting your idea to Global Impact Corps. Our team will review it for safety, feasibility, and community partnership. If it's a strong fit, we'll contact you with next steps and questions.

What happens next:

- 1) Initial review (typically 10 business days)
- 2) If shortlisted: a short follow-up call + local partner verification
- 3) Plan Lab: we help turn the idea into a detailed mission plan and budget
- 4) Funding: missions may be published for sponsorship and grants
- 5) Delivery: milestone-based execution and verified closeout report

7. Required Notices (Footer Text)

Place these below the form in small type (with links where appropriate):

- **Privacy:** We only use your information to review your submission and contact you about next steps.
- **Not emergency aid:** Global Impact Corps is not an emergency response organization. If you are in immediate danger, contact local emergency services.
- **Review discretion:** Submitting an idea does not guarantee funding or selection.
- **Safety and legality:** Missions must comply with local laws, safeguarding standards, and risk requirements.

8. Accessibility & UX Notes (Recommended)

- Use clear labels (not placeholder-only).
- Show character limits and live counts for long fields.

- Save draft automatically if possible (or allow email-to-resume).
- Provide a progress indicator if the form is multi-step.
- Confirm file upload limits (type/size) and allow mobile camera uploads.
- After submit, show the submission ID and send it via email.

Contact

Questions or technical issues? Email info@gicorps.org.